

Junior Copywriter & Proofreader

Salary: **Based on experience**

Term: **Initial 3-month contract of 3 days a week**
(Potential of permanent role on completion)

If you're looking to start the next chapter in your copywriting career and want to dive face first into the exciting world of advertising, look no further! This is the perfect position for a junior copywriter looking for their first agency role, or a marketer who has had a taste of copywriting/proofreading and now wants to turn it into a career.

We're a 20-years-young agency based in the heart of Leamington Spa in newly renovated offices – complete with table tennis, pool table...oh, and our very own bar: the Denfield Arms! At Denfield, every day is different – we thrive on the unexplored and love the buzz of agency life. We work with clients across a range of industries: automotive, food and drink, pet products, childcare, retail, charity and finance, to name but a few.

During the first three months, you'll gain exposure to a number of clients and different copy/proofreading briefs – and, if all goes well, there's the potential to progress to a full-time role where you can take ownership of regular copy tasks. And, with the role being a mash-up of copywriting and proofreading, you'll help us make sure all of our copy output is top-notch quality!

If you're thinking: "Take my application, now!" then read on to find out exactly what we're looking for and what you need to do to apply.

About the role

There's a lot more to being a copywriter & proofreader than simply writing a snappy headline or an informative article. One day you could be writing about the latest car to be unveiled; the next, creating witty wording for pet product packaging. It's what makes a role like this so inspiring!

You'll learn on the job – creating well-written, engaging and on-brand content that includes web articles and content, product copy, social media posts and newsletters to promote our clients and their services. With superb attention to detail, you'll also turn your eye to proofreading – working closely with our Language Leader to ensure accuracy of work before client handover.

We're looking for someone who's curious about the latest marketing, social media and consumer trends and uses them to come up with fresh new ideas for how we can support our clients with eye-catching copy and on-trend social media posts.

Skills – Essential

- 1-2 years in a marketing, copywriting or editorial role – with demonstrable experience of writing for different audiences/media
- Proficiency in proofreading/editing – bonus points for demonstrable experience!
- Ability to produce original and engaging copy for various types of media, including web content, emails, news articles, blog posts, print advertisements, social media content and press releases
- Ability to adapt to a range of writing styles and follow brand guidelines
- A great interest in copywriting, content marketing and social media and a desire to learn more
- Self-motivated, works well under pressure
- Exceptional attention to detail
- Ability to be part of a team but also work well independently
- Maintaining an awareness of current marketing, social media, automotive and consumer trends.

Skills – Desirable

- Basic SEO knowledge and a desire to learn more
- Interest in the automotive industry
- Experience in writing for social media.

Culture and benefits

- Unrivalled agency community, with down-to-earth, helpful teammates
- Opportunities for training and development supported by the agency
- Team-building activities on the last Friday of every month
- Breakfast provided every morning
- Birthday annual leave if it falls on a weekday!

This is an exciting opportunity to grow your own role within a fast-paced agency.

Please send a CV, cover letter and relevant examples of copywriting (ideally showcasing different media and audiences) to Social Media & Content Manager Leanne Villiers at: leanne@denfield.co.uk.

Are you ready to show us your CV and work samples? 