

Social Media Executive

We're looking for a Social Media Executive to join our growing agency.

This is an excellent opportunity to join our growing social media team. The role will involve working in our fast-paced agency on our clients' social media accounts.

This is the perfect role for a hardworking individual with demonstrable experience to join an outstanding agency.

In this role, you will:

- Assist the social media team with content creation, platform management and campaign planning.
- Support the wider social media team with strategic planning to grow and build on our existing offering.
- Work closely with our content, accounts and studio teams to create strategic sales and engagement campaigns for our clients.

Essential Skills:

- Experience in a similar role – this could be in another agency, in-house or freelance.
- Experience of delivering organic social activity that drives follower growth and engagement.
- Experience in planning, proposing, executing and reporting on paid social campaigns.
- Ability to utilise the latest social platform features and trends to create content.
- Works well under pressure.
- Exceptional attention to detail.
- Ability to understand and apply brand rules.

Highly Desirable Skills:

- Experience of using platforms such as Sprout Social.
- The ability to deliver social reports and insights in a client facing capacity.