

Social Media Executive

We're looking for a Social Media Executive to join our growing agency

This is an excellent opportunity to join our growing Social Media Team. The role will involve working in our fast-paced agency on our clients' social media accounts. This is the perfect role for a hardworking individual with demonstrable experience to join an outstanding agency. In this role you will:

Key responsibilities

- Assist the Social Media team with content creation, platform management and campaign planning for clients across a range of industries
- Work across both organic and paid mediums to ensure the best possible strategy is used for clients
- Work closely with our Content, Accounts, and Studio teams to create strategic sales and engagement campaigns for our clients.

Key skills/experience

- Experience in a similar role – this could be another agency, in-house or freelance
- Experience of delivering organic social activity that drives follower growth and engagement
- Experience in planning, proposing, executing, and reporting on paid social campaigns
- Ability to utilise the latest social platform features and trends to create content
- Work well under pressure with a busy workload
- Exceptional attention to detail
- Ability to understand and apply brand rules across multiple clients

Preferred skills/experience

- Experience of using platforms such as Sprout Social
- Experience of influencer Social Media marketing

Benefits

- Hybrid working model – because life isn't rigid, we're not either
- Opportunities to attend the best industry conferences and training events each year
- Regular social and a monthly Friday Feeling!
- Free fruit and snacks
- Free drinks (alcohol or alcohol free) from the Denfield Arms "Yes, we have our own on-site pub"
- Wellness Days – because sometimes you need to #GoDoYou
- Employee Assistance Programme and mental health support

This is an exciting opportunity to grow within a fast-paced agency based in central Leamington Spa.

Please send a CV and cover letter to: hr@denfield.co.uk

